



INTER-TRIBAL ENERGY & TECH TOUR



SPONSORSHIP PACKAGE



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Dedicated to empowering the community leaders of tomorrow.



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July 2018

Dear Potential Partner,

For generations, tribes have practiced sustainability and environmental preservation. Today, an estimated 5% of the nation's natural resources are located on tribal lands. Tribes have the opportunity to share sustainable practices and lead the nation toward energy independence, on and off reservation lands.

In 2013, Redbridge Inc. launched the Inter-Tribal Energy & Tech Tour, *the nation's first summer camp dedicated to educating Native American students about energy and technology potential in Indian Country and beyond*. Since its launch, participation has been received from over 30 tribes, and introduced students to over 20 native-owned projects throughout the country, including solar and wind energy, and data centers.

Redbridge Foundation invites you to partner with us in the 5th Annual Inter-Tribal Energy & Tech Tour! This year, 20 enrolled tribal students between the ages of 12-16 will be selected to represent tribes from around the United States. Participants will travel on a branded tour bus to visit native and non-native energy and technology projects.

The official lineup for the 2018 Tour will be announced in May. Previous years' visits include:

- Warm Springs & PGE's Pelton Round Hydro Project
- Facebook's Prineville Datacenter
- Lawrence Livermore National Laboratory
- Southern California Edison
- Gila River Indian Community Utility Authority

Your sponsorship will help to create a memorable learning experience for tribal youth.

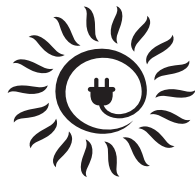
Thank you in advance for your contribution. Together, we can create a lasting experience that will impact participating tribal youth and their communities in a positive way. Please feel free to call me at 503-381-4977 or email shannon@redbridgeonline.com to discuss.

Sincerely,

Shannon Hulbert
Redbridge Foundation, Founder

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“Let’s go invent tomorrow instead of worrying about what happened yesterday.”

- Steve Jobs

About the Tour

The Inter-Tribal Energy & Tech Tour is the nation’s first summer camp geared towards educating Native American youth about opportunities for tribes to advance in the fields of energy and technology.

Commitment to sponsors

We value our partnerships with utility and tribal donors and will serve as good stewards of your generous investment. We are committed to delivering valuable benefits and a positive partnership experience to each of our sponsors.

Past Sponsors



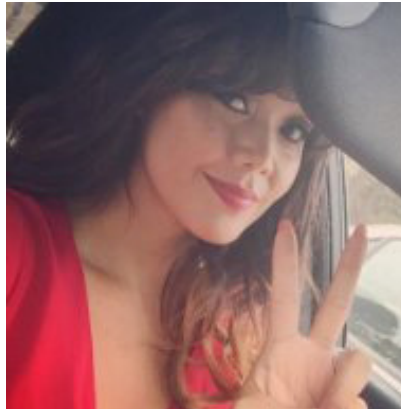
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“Be the change you wish to see in the world.”

- Mahatma Gandhi

About Shannon Hulbert

Shannon Hulbert, a member of the Yurok Tribe of Northern California, founded the Inter-Tribal Energy & Tech Tour in 2013. She is Yurok, Karuk, San Carlos Apache and Salt River Pima. Her early years were spent on the Hoopa-Yurok Indian Reservation in an area called The End of the Road, without power or basic connectivity. A student at Mount Hood Community College, Haskell Indian Nations University, and Portland State University, Shannon earned her degree in Graphic Design.

With first-hand knowledge of living without access to energy and the impacts of the digital divide, Shannon has dedicated her professional career to the advancement of energy, tech, and tribal sectors. She provided marketing and graphic design for efficient products, homes, and buildings programs for utilities throughout the US for over eight years. In 2011, she founded Redbridge, Inc., a Portland-based marketing services company that serviced tribes and tribally-owned businesses, energy, and technology companies. And, in December 2017, Shannon assumed the position of CEO for Portland-based cloud and colocation company, Opus Interactive. She also serves on the board for Wisdom of the Elders, a non-profit organization dedicated to Native American cultural sustainability through development of educational curriculum.

Shannon’s history of proven results include:

- 2014 recipient of NCAIED’s Native American 40 Under 40
- Lead designer for 5 ENERGY STAR award-winning programs
- Design and marketing for over 100 regional energy-efficiency campaigns
- Brand development and design for over 20 marketing programs in a variety of energy-related industries

In 2013, Shannon was inspired to launch the Tour to utilize her background, education, and experience to improve opportunities and generate awareness for STEM-related careers for Native American youth.

Connect with Shannon:

Email: shannon@redbridgeonline.com



THE YUROK TRIBE

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“Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.”

– Margaret Mead

Statement of Purpose

With 500 tribes across the US and 5% of the nation’s natural resources on tribal reservations, energy savvy tribal communities are in a position to aid market transformation in the energy industry. Bridging the digital divide could improve social, educational, and employment opportunities for tribal communities where less than 10% of homes have access to broadband Internet service.

The mission of the Inter-Tribal Energy & Tech Tour is to educate tribal youth on energy and technology opportunities and generate awareness of existing tribal projects throughout the United States. Through education, they’ll be empowered to impact future change in their communities.

Goals & Objectives

- Educate youth about technology, renewable energy, tribal utilities, smart grid, carbon offsets, energy-efficiency, and careers in energy.
- Introduce students to state of the art technologies such as artificial intelligence, cloud computing, super computing, augmented reality, machine learning, 3D printing, and careers in tech.
- Provide opportunities for tribal youth to engage their families and communities in discussions about what they’ve learned.
- Promote sustainability through use of environmentally-friendly marketing methods and materials, and alignment with mission-driven partners.
- Promote pride in tribal energy and technology projects by providing opportunities to introduce youth to energy projects owned/operated by Native Americans.
- Increase inter-tribal collaborations by creating team projects and round table discussions that broaden perspectives and introduce projects and cultures from other tribes.
- Expand energy and technology partnership potential by including stakeholders at all levels in sponsorship and educational approaches and encouraging them to facilitate learning experiences with Energy & Tech Tourists.
- Build community involvement and energy awareness through online videos, contests and image sharing.
- Generate awareness of Native American role models and career professionals through educational panel discussions with tour stop participants.

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“Education is the most powerful weapon which you can use to change the world.”

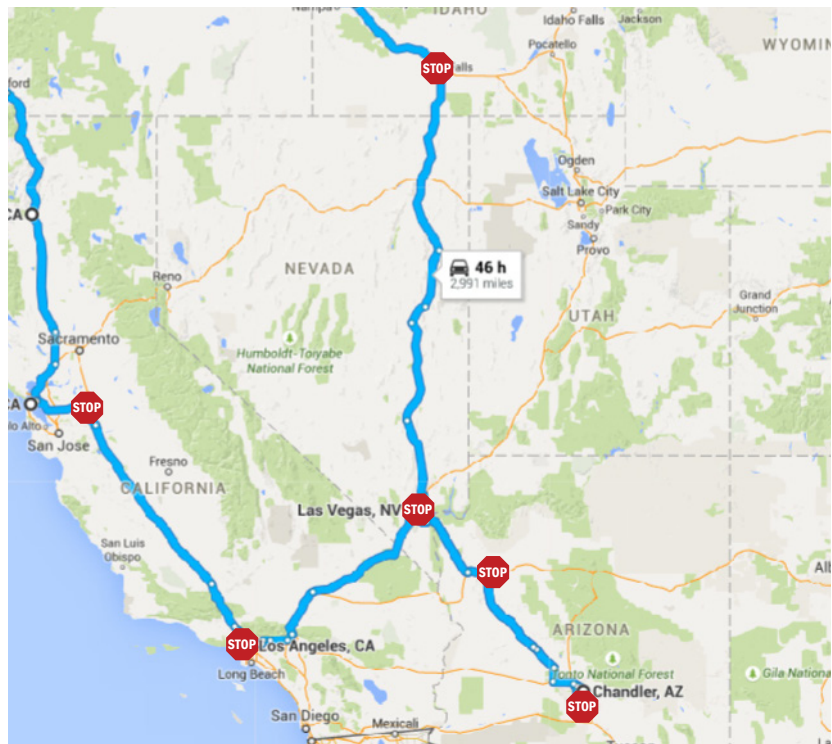
- Nelson Mandela

Target Group

Native American students, ages 12-16. Tribes represented include:

- Confederated Tribes of Warm Springs
- Tribes of Grande Ronde
- Burns Paiute Tribe
- Siletz Tribe
- Yurok Tribe
- Hoopa Valley Tribe
- Klamath Tribes
- Umatilla Tribe of Indians
- Coquille Indian Tribe
- San Carlos Apache Tribe
- Navajo Nation
- San Manuel
- Morongo
- Pechanga Band of Luiseno Mission Indians
- Karuk Tribe
- Blue Lake Rancheria Tribe
- Las Vegas Indian Reservation
- Las Vegas Indian Colony
- Moapa River Indian Reservation
- Coeur d’Alene Tribe

Agenda (from 2015, subject to change)



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Sponsorship Opportunities

	\$10,000 Petawatt Sponsor	\$5000 Gigawatt Sponsor	\$1000 Megawatt Sponsor	\$500 Kilowatt Sponsor
LOGO ON OFFICIAL TOUR BUS	●			
LOGO ON ALL TOUR SIGNAGE	●	●		
OPPORTUNITY FOR YOUR ORGANIZATION TO BE A TOUR STOP	●	●		
BLOG POST ABOUT YOUR ORGANIZATION AND IT'S ROLE IN NATIVE AMERICAN COMMUNITIES	●	●	●	
DAILY SOCIAL MEDIA MENTIONS	●	●	●	●
LOGO ON WEBSITE	●	●	●	●
MENTION IN PRESS RELEASES	●	●	●	●
WELCOME & CLOSING CEREMONIES MENTIONS	●	●	●	●

Thank you for your interest in supporting the Inter-Tribal Energy & Tech Tour for Native Youth.

To complete your sponsorship, please email Shannon@redbridgeonline.com directly.



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