



2013 INTER-TRIBAL ENERGY & TECH TOUR

July 28th - August 2nd

SPONSORSHIP PACKAGES



redbridge inc.

A Native American owned marketing services company



2013 INTER-TRIBAL ENERGY & TECH TOUR

July 28th - August 3rd

Dear Potential Sponsor,

For generations, tribes have practiced sustainability and environmental preservation. Today, with over 5% of the nations natural resources located on tribal lands, tribes have the opportunity to share sustainable practices and lead the nation toward energy independence, on and off reservation lands.

Redbridge, Inc. invites you to partner with us in the First Inter-Tribal Energy & Tech Tour!

The Inter-Tribal Energy & Tech Tour will be the first summer camp committed to educating tomorrow's tribal leadership on energy, tech and partnership potential. 2-3 teens will be selected from 21 regional tribes to participate in a memorable 7-day tour of Native American energy projects in Washington, Oregon and Northern California.

Throughout the week, all 60+ Inter-Tribal Energy & Tech Tourists will have the opportunity to:

- VISIT 5 tribal energy projects
- LEARN about renewable energy, tribal utilities, smart grid, carbon offsets, energy-efficiency, data centers, and careers in energy & tech
- CREATE a daily 30-second video journal entry in our "Takeaways from Today" booth, sharing out what they learned with the online community
- PRODUCE a 3-minute video pitching an energy opportunity to their tribal council. Tribal Council presentations will be uploaded for an online video contest to generate community involvement and awareness. The top 3 Tourists with the most votes will receive iPad Minis.
- COLLABORATE and build lasting friendships with tribal youth from 20 other tribes!

This amazing week will conclude with an evening of celebration and entertainment as we bring together Tourists, Sponsors and family members.

Your 2013 sponsorship will help to create a memorable learning experience for tribal youth and position your organization as a premier partner. Each level of participation offers a variety of benefits that include branding, PR, and the ability to showcase your products and services. With a wide range of sponsorship packages to fit every budget, we welcome you to join us in this amazing opportunity to educate our tribal leadership of tomorrow about the future of energy in Indian Country, today.

Thank you in advance for your contribution. Together, we can create a lasting experience that will impact participating tribal youth and their communities in a positive way.

Sincerely,

Shannon Hulbert
Redbridge, Inc. - CEO and Founder

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13132 NW Alvada Street Portland, OR 97229 | 503-381-4977 | www.redbridgeonline.com
shannon@redbridgeonline.com



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“Be the change you wish to see in the world.”

- Mahatma Gandhi

About Shannon Hulbert

Shannon Hulbert, is a member of the Yurok Tribe of Northern California. She is Yurok, Karuk, San Carlos Apache and Salt River Pima. Shannon spent her youth living on the Yurok Reservation and Klamath Tribes Reservation and attended Mount Hood Community College, Haskell Indian Nations University, and Portland State University.

Shannon lives with her family in Portland, Oregon. In her professional life, Shannon is CEO and founder at Redbridge, Inc., a Portland-based marketing services company that provides services to tribes and tribally-owned businesses, energy, and tourism.

As a sustainable marketing professional with over 15 years of experience, Shannon has directed all phases of both the creative and technical elements of marketing initiatives including strategy, development, branding, design, sales, channel partner cultivation, customer segmentation/profiling, and acquisition strategies.

Shannon's history of proven results include:

- 5 ENERGY STAR award-winning programs
- Design and marketing for over 100 regional energy-efficiency campaigns
- Design and marketing for national and regional events
- Brand development and design for over 20 marketing programs in a variety of energy-related industries

In 2011, Shannon was inspired to launch Redbridge to utilize her background, education and experience to improve business opportunities for tribes and native-owned businesses. She has a passion for helping tribes and tribal youth navigate energy opportunities, and the energy marketing experience to deliver projects successfully.

Connect with Shannon:

Email: shannon@redbridgeonline.com



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“Never doubt that a small group of thoughtful committed citizens can change the world. Indeed, it is the only thing that ever has.”

– Margaret Mead

Statement of Purpose

With 500 tribes across the US and 5% of the nation’s natural resources on tribal reservations, energy savvy tribal communities are in a position to lead market transformation in the energy industry.

The mission of Redbridge’s 2013 Energy & Tech Tour would be to educate regional tribal youth on the energy opportunities and generate awareness of existing tribal renewable energy projects in Oregon, California and Southern Washington. By educating the youth about existing tribal energy projects and the energy opportunity, they’ll be empowered to educate their communities.

Goals & Objectives

- **Educate Tribal Youth** about renewable energy, tribal utilities, smart grid, carbon offsets, energy-efficiency, and careers in energy.
- **Promote Tribal Energy Awareness** by encouraging tribal youth to engage their families and communities in discussions about what they’ve learned.
- **Promote Sustainability** through use of environmentally-friendly marketing methods and materials, and alignment with mission-driven partners.
- **Promote Pride In Native Energy** by providing opportunities to introduce tribal youth to impactful energy projects owned by Native Americans, both regionally and across the US.
- **Improve Inter-Tribal Collaborations** by teaming youth from all 21 represented tribes in daily projects and round table discussions to broaden perspectives and introduce them to energy and cultures from other represented tribes.
- **Expand Energy Partnership Potential** by including energy stakeholders at all levels in sponsorship and educational approaches and encouraging them to facilitate learning experiences with Energy & Tech Tourists.
- **Encourage Energy Communication** by facilitating discussions about energy potential with Energy & Tech Tourists.
- **Build Community Involvement and Energy Awareness** through online video contest and image posts.
- **Generate Awareness of Existing Tribal Mentors** by introducing youth to notable Native American projects and people, including the Native American 40 Under 40.

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“Education is the most powerful weapon which you can use to change the world.”

- Nelson Mandela

Target Group

Native American teens

Ages 14-17

Selection will be based on submission of application essays. 2 to 3 teens will be selected to represent 21 regional tribes in Oregon, Washington and Northern California.

Tribes represented include:

- Burns-Paiute
- Coeur d’Alene
- Colville Tribes
- Kalispel
- Kootenai
- Nez Perce
- Salish and Kootenai
- Shoshone-Bannock
- Shoshone-Paiute
- Spokane
- Umatilla
- Yakama
- Warm Springs
- Yurok Tribe
- Hoopa Valley Tribe
- Klamath Tribes
- Cow Creek Band of Umpqua Tribe of Indians
- Confederated Tribes of Grand Ronde
- Confederated Tribes of Siletz Indians
- Swinomish Indian Tribal Community
- Smith River Rancheria

Tour Dates

- | | |
|-------------------|--|
| Sunday: | Grand Entry Ceremony in Portland |
| Monday: | Geo Thermal & Carbon Credits (California) |
| Tuesday: | Tribal Utility Development (Oregon - Warm Springs) |
| Wednesday: | Biomass, Hydropower and Data Centers (Oregon - Warm Springs) |
| Thursday: | Hydro, Wind & Solar (Portland) |
| Friday: | Solar & Energy-Efficiency (Siletz Tribe) |
| Saturday: | Careers in Energy & Tech and Closing ceremonies (Portland) |

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TOUR STOP Sponsorship Package

Educational workshop and showcase of your Native American energy project.

- ✓ Your organization will receive mentions at the Energy & Tech Tour Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at Closing Ceremony to showcase your products and services to tourists and their families.
- ✓ Your organization will be a main stop on this innovative Tour. You'll be given an opportunity to present your organization's work in tech & energy, and provide valuable insights to future tribal leaders and hear first-hand about their hopes for the energy and tech industries.
- ✓ You'll receive an invitation to speak at Closing Ceremony, where tourists will be joined by their families.
- ✓ Your organization will be mentioned in all press releases.
- ✓ You'll receive social media mentions and promotion throughout the tour.
- ✓ A blog post that showcases your organization's involvement within the industry and provide further information about how you contribute to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.
- ✓ **Your logo will be appear on the Tour Bus.**

Be a part of the first FREE inter-tribal road tour committed to educating tomorrow's tribal leadership on energy, technology, and partnerships!



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HOSPITALITY Sponsorship Package

Lodging and meals for Energy & Tech Tour for 1 night.

- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at our closing ceremonies to showcase your products and services to tourists and their families.
- ✓ You'll receive an invitation to speak at closing ceremonies, where tourists will be joined by their families.
- ✓ Your organization will be mentioned in all press releases for providing lodging and meals for a group of future tribal leaders during this memorable week of energy and tech.
- ✓ You'll receive no less than 2 social media mentions and promotions per day, throughout the week of the tour and no less than 1 mention per day during the weeks leading up to the tour.
- ✓ A blog post that showcases your facility and it's contributions to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.
- ✓ **Your logo will appear on the Tour Bus.**

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MAIN SPONSOR Sponsorship Package

- ✓ **Your organization will be referenced as a Main Sponsor for the Tour.**
- ✓ **Your logo will appear in premium sizing on Tour materials.**
- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at our closing ceremonies to showcase your products and services to tourists and their families.
- ✓ You'll be given an opportunity to meet up with the Tour during the week to hold a :30-minute workshop for tourists to showcase how your products and services are being utilized in Indian Country.
- ✓ You'll receive an invitation to speak at closing ceremonies.
- ✓ You'll be invited to provide your promotional items to be included in the Energy & Tech Tour bag that each tourist will receive.
- ✓ Your organization will be mentioned in all press releases.
- ✓ You'll receive no less than 2 social media mentions and promotions per day, throughout the week of the tour and no less than 1 mention per day during the weeks leading up to the tour.
- ✓ 3 blog posts that showcase your organization's involvement within the industry and provide further information about how you contribute to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.
- ✓ **Your logo will appear on the Tour Bus.**

Cost: \$50,000

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PLATINUM Sponsorship Package

- ✓ Your logo will appear in premium sizing on Tour materials.
- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at our closing ceremonies to showcase your products and services to tourists and their families.
- ✓ You'll be given an opportunity to meet up with the Tour during the week to hold a :30-minute workshop for tourists to showcase how your products and services are being utilized in Indian Country.
- ✓ You'll receive an invitation to speak at closing ceremonies.
- ✓ You'll be invited to provide your promotional items to be included in the Energy & Tech Tour bag that each tourist will receive.
- ✓ Your organization will be mentioned in all press releases.
- ✓ You'll receive no less than 2 social media mentions and promotions per day, throughout the week of the tour and no less than 1 mention per day during the weeks leading up to the tour.
- ✓ 3 blog posts that showcase your organization's involvement within the industry and provide further information about how you contribute to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.
- ✓ **Your logo will appear on the Tour Bus.**

Cost: \$20,000

Be a part of the first FREE inter-tribal road tour committed to educating tomorrow's tribal leadership on energy, technology, and partnerships!



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Be a part of the first FREE inter-tribal road tour committed to educating tomorrow's tribal leadership on energy, technology, and partnerships!



GOLD Sponsorship - \$10,000

- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at our closing ceremonies to showcase your products and services to tourists and their families.
- ✓ You'll be given an opportunity to meet up with the Tour during the week to hold a :30-minute workshop for tourists to showcase how your products and services are being utilized in Indian Country.
- ✓ You'll receive an invitation to speak at closing ceremonies.
- ✓ You'll be invited to provide your promotional items to be included in the Energy & Tech Tour bag that each tourist will receive.
- ✓ Your organization will be mentioned in all press releases.
- ✓ You'll receive social media mentions and promotion throughout the tour.
- ✓ A blog post that showcases your organization's involvement within the industry and provide further information about how you contribute to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.

ENERGY & TECH Spotlight Sponsorship - \$5,000

- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at our closing ceremonies to showcase your products and services to tourists and their families.
- ✓ You'll be given an opportunity to meet up with the Tour during the week to hold a :30-minute workshop for tourists to showcase how your products and services are being utilized in Indian Country.
- ✓ You'll receive an invitation to speak at closing ceremonies.
- ✓ Your organization will be mentioned in all press releases.
- ✓ You'll receive social media mentions and promotion throughout the tour.
- ✓ A blog post that showcases your organization's involvement within the industry and provide further information about how you contribute to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.

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MEGAWATT Sponsorship

Cost: \$2,500

- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll be invited to have an exhibit table at our closing ceremonies to showcase your products and services to tourists and their families.
- ✓ You'll receive an invitation to speak at closing ceremonies.
- ✓ Your organization will be mentioned in all press releases.
- ✓ You'll receive social media mentions and promotion throughout the tour.
- ✓ A blog post that showcases your organization's involvement within the industry and provide further information about how you contribute to Native American communities will be written and shared from the website and social media Tour profiles.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.

KILOWATT Sponsorship

Cost: \$1,500

- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll receive social media mentions and promotion throughout the tour.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.

WATT Sponsorship

Cost: \$1,000

- ✓ Your organization will receive mentions at the Welcome Ceremony and Closing Ceremony.
- ✓ You'll receive social media mentions and promotion throughout the tour.
- ✓ Your logo will appear on the website, digital communications, tour bags and "Takeaways from Today" signage, where tourists will create a daily video journal for upload to social media profiles for the Tour.

Award Sponsor

Cost: \$1,000

- ✓ Sponsor the Inter-Tribal Energy & Tech Tour iPad Mini's to be awarded to the Video Contest winners.
- ✓ Have your company's name will be engraved with the thank you message.
- ✓ Logo on website, with link to company website

Bag Sponsor

Cost: \$600

- ✓ Logo on Tour bags
- ✓ Logo on website, with link to company website

T-shirt Sponsor

Cost: \$600

- ✓ Your company's logo on the much desired tshirt
- ✓ Logo on website, with link to company website

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Thank you for your interest in supporting the first Inter-Tribal Energy & Tech Tour for Native Youth.

TO COMPLETE YOUR SPONSORSHIP, just fill out the form below and fax it directly to **503-296-2423**. For your convenience, payment methods have been included for all packages less than \$3,000.

For sponsorship packages above, \$3,000, please email Shannon@redbridgeonline.com directly.

The Inter-Tribal Energy & Tech Tour would not exist without your support. Thank you for helping us to make a positive difference in the lives of tomorrow's tribal leadership!

Sponsorship Information

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Email: _____

Sponsorship Level:

- | | |
|--|---|
| <input type="checkbox"/> MAIN Sponsor - \$50,000 | <input type="checkbox"/> Megawatt Level Sponsorship - \$2,500 |
| <input type="checkbox"/> PLATINUM Sponsor - \$20,000 | <input type="checkbox"/> Kilowatt Level Sponsorship - \$1,500 |
| <input type="checkbox"/> GOLD Sponsor - \$10,000 | <input type="checkbox"/> Watt Level Sponsorship - \$1,000 |
| <input type="checkbox"/> ENERGY & Tech Spotlight Sponsorship - \$5,000 | <input type="checkbox"/> Award Sponsor - \$1000 |
| <input type="checkbox"/> TOUR STOP | <input type="checkbox"/> Tshirt Sponsor - \$600 |
| Location: _____ | <input type="checkbox"/> Bag Sponsor - \$600 |
| <input type="checkbox"/> Hospitality Sponsor | |
| Location: _____ | |

Payment Method (for all packages less than \$3000)

Check #: _____ CreditCard: Visa MC AMEX Discover

Card Number: _____ Exp. _____

Authorized Signature: _____

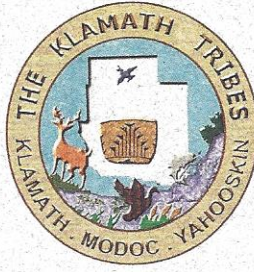
Total Contribution : \$ _____ CVSSecurityCode: _____

Make checks payable to: **Redbridge, Inc.**



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The Klamath Tribes Tribal Council

RE: Tribal Energy Camp Funding

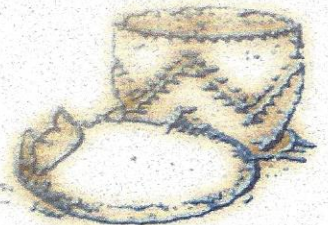
I'm writing to express my firm support for REDBRIDGE, Inc. I fully support the idea of a tribal youth summer camp to educate our youth on the future of renewable sustainable energy opportunities for tribal communities.

REDBRIDGE, Inc. is a native-owned company with the marketing experience and tribal ties necessary to plan and deliver a successful program that will cultivate and encourage tribal partnerships and advance tribal energy opportunities throughout the region.

As a current Councilman for the Klamath Tribes and Chairman of the Klamath Tribes Renewable Energy Committee, I'm in full support of native-owned company's such as REDBRIDGE, Inc. as they seek external funding for an energy-focused summer camp.

Sincerely,

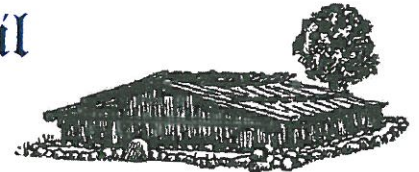
Shawn L. Jackson
Tribal Councilman for the Klamath Tribes 2010-13
Chairman, Klamath Tribes Renewable Energy Committee





Hoopa Valley Tribal Council

P.O. Box 1348 • Hoopa, California 95546
PH: (530) 625-4211 • Fax: (530) 625-4594
website: www.hoopa-nsn.gov



LEONARD E. MASTEN JR
CHAIRMAN

April 12, 2013

RE: Tribal Energy Camp Funding

Dear Friends at Bonneville Power Administration,

The purpose of this letter is to offer the Hoopa Tribe's full support for Redbridge, Inc.'s proposal to establish an energy-focused summer camp for enrolled tribal youth.

Tribal involvement in energy is key to establishing energy independence for Native American communities in our region. Educating our youth on tribal utility development, energy-efficiency and renewable energy potential will provide a foundation of knowledge that will benefit tribal communities and begin to introduce partnership and collaboration possibilities among our future tribal leaders.

Redbridge, Inc. has a reputation for delivering quality energy marketing and I have utmost confidence that this project will be successful as well. Thank you for your time and I hope that you will give the Redbridge proposal full consideration.

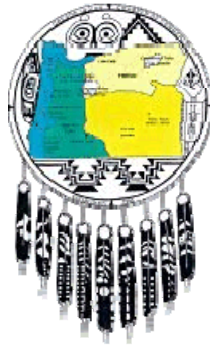
Sincerely,



Leonard Masten, Jr.

Chairman of the Hoopa Valley Tribe





Oregon Native American Chamber

April 12, 2013

RE: Tribal Energy Camp Funding

Dear Friends,

I am writing you to express the Oregon Native American Chamber's (ONAC) support for Redbridge, Inc.'s proposal to seek funding to develop an energy-focused summer camp for tribal youth.

Redbridge, Inc. is a member of our community of native-owned businesses. Our organization of approximately 75 members has a mission to advance the educational and economic opportunities for Native Americans in Oregon and Southwest Washington. We support Redbridge's proposal based on their utility energy marketing experience and the potential economic partnerships among tribes that such a camp could foster for our communities.

In conclusion, ONAC fully supports development of an energy-focused summer camp for regional tribal youth.

Thank you,

A handwritten signature in blue ink that reads "Herb Fricke".

Herb Fricke
President
President, Oregon Native American Chamber



Division of Student Affairs

Student Activities & Leadership Programs
Multicultural, Pre-Professional & Political Clusters

Post Office Box 751 503-725-4452 tel
Portland, Oregon 97207-0751 salp.pdx.edu

April 12, 2013

RE: Tribal Energy Camp Funding

Dear Friends,

I'm writing this letter to express my full support for Redbridge, Inc.'s proposal seeking funding to establish an energy-focused summer camp for tribal youth. As an educator who works with college-age students, I regularly see the importance of early outreach programs such as the Tribal Energy Camp.

The mission of Student Activities & Leadership Programs is to enrich and integrate students' leadership and academic experiences in order to educate students to be ethical, socially just, and civically engaged leaders on campus and in their larger communities. I believe this project will provide a fun, educational opportunity for tribal youth to learn about energy opportunities for their communities in a collaborative setting that will foster future energy partnerships between tribes and energy stakeholders.

Making the connection between the needs of our Tribal communities and the career opportunities that higher education can afford our youth is critical to meeting the many needs our Tribes face today and in the future. By making these programs educational, interactive, and relevant – our youth can begin to see themselves as our future biologists, engineers, and directors.

Redbridge is a native-owned company with the marketing experience, and utility and tribal ties, needed to deliver a successful program that will advance tribal energy opportunities in the region.

In conclusion, I support this effort and encourage you to give the proposal due consideration.

Sincerely,

Tana Atchley
Advisor, Student Activities & Leadership Programs